



Sandy Bay Lions Junior Football Club Inc.

CODE OF CONDUCT and SOCIAL MEDIA POLICY

By registering with the Sandy Bay Junior Football Club (SBJFC), we agree to abide by the principles in the Code of Conduct, including the Social Media Policy.

Players - must sign and return the Code of Conduct and Social Media Policy, co-signed by a parent, to the team manager before the start of the season.

Coaches - are required to sign the AFL Code of Conduct as part of the Level I Accreditation requirement. All coaches must be accredited to coach at SBJFC.

Reporting an incident

All players, parents, officials and coaches have a responsibility to report a breach of the Code of Conduct or the Social Media Policy to a Committee member as soon as possible.

The contact details for all Committee members are available on the website at <https://www.sandybayfc.com.au/contact/>

Resolution

The SBJFC Committee will take prompt action to review and resolve any incidents that are reported on a case by case basis.

Breaches of the Code of Conduct or Social Media Policy

The SBJFC will first attempt to work with a player, parent, spectator or official to address a breach of the Code of Conduct or Social Media Policy through mediation and/or education.

Each case will be assessed by the SBJFC based upon the severity of the breach, and/or if the rights of the teammates, coaches, officials, spectators, or opposition players or teams are compromised.

Disciplinary action will be at the Club's discretion and may result in a player, parent, spectator or official being suspended or banned for repeated or serious breaches of the Code of Conduct or Social Media Policy.

Player's Name

Signature

Date

Parent's Name

Signature

Date

PLAYERS - CODE OF CONDUCT

As a player at the Sandy Bay Junior Football Club

- I will play by the rules of my club and the laws of the game
- I will never argue with an umpire or other official - if I disagree with a decision I will talk to my Coach or a team official
- I will control my temper - verbal abuse of officials or other players is not acceptable and will not be tolerated
- I will work hard for myself and my team
- I will treat all players fairly and with respect
- I will co-operate with my coach, the umpires and my team-mates
- I will respect all participants regardless of their gender, race, religion, or ability
- I will thank the opposition and officials at the end of the game and be gracious in victory and defeat
- I will adhere to the SBJFC Social Media Policy (attached)
- I will play for my own enjoyment and to improve my skills

PARENTS, SUPPORTERS, VOLUNTEERS & OFFICIALS - CODE OF CONDUCT

- Remember the focus is for the participants to enjoy the game
- Encourage participation, but don't force it
- Teach that enjoyment is more important than winning
- Never ridicule mistakes or losses – supporters are there to support not downgrade
- Lead by example and respect all players, coaches, umpires and spectators – physical or verbal abuse will not be tolerated
- Recognise all volunteers who are giving up their time
- Never publicly criticise umpires, coaches, volunteers or team officials – raise any concerns through Club officials or Committee members
- Respect all participants regardless of their gender, race, religion, or ability

SOCIAL MEDIA POLICY

1. STAY POSITIVE

Social media can be a great way to offer encouragement and support to your teammates and your club. Players, and their families, should make sure any comments or photos posted on Facebook, Instagram or other social media platforms about individuals, or the club, are positive and constructive. The code of conduct requires players, and their families, to avoid using social media to criticise, bully, intimidate, abuse, harass or threaten their teammates, coaches, officials, spectators, or opposition players or teams.

2. USE COMMON SENSE

If you are unsure whether the content you want to post is appropriate, ask others for advice and always err on the side of caution. Remember, you are an ambassador for the Sandy Bay Lions.

3. RESPECT PRIVACY

Be smart about protecting your privacy, and the privacy of others. Social media posts have the potential to be widely shared, even if that is not your intention. Do not post anything you would not be happy for everyone to see, including your teammates, coaches, and parents. The rights, privacy and confidentiality of others need to be respected, as per the Privacy Act.

4. BE HONEST

Do not say anything that is dishonest, or misleading. If you are unsure, check your facts before posting. Do not post anonymously or use false screen names. You are accountable for your actions both on and offline, including information you post from your personal social media accounts.

5. ASK FIRST

You must obtain permission before using clearly identifiable images of other people. You should refrain from posting any information or photos of a sensitive nature, such as controversial incidents or bad behaviour before, during or after games.

6. KNOW THE LAW

Do not post or link to content that is indecent, defamatory, or misleading. You must not post anything that is offensive, discriminatory, intimidating, explicit, racist, sexist, or otherwise inappropriate.

7. ADMIT ANY MISTAKES

If you make an error while posting on social media, be up front about the mistake and address it quickly. If you are aware of, or observe, poor social media behaviour or actions, do not accept it. You should remind people of their responsibilities when using social media and warn that action can be taken against them.